



October 8, 2008

Darryl,

What a great seminar! The presentation was fluid, fun, and inspiring. Good relationships between the sales person and the customer are so vital to becoming a successful sales person. Learning a few things from this seminar on customer service and how to accomplish it was priceless.

The retail perspective that you gave our people was a true insight on what retailers expect and want from salespeople. The seminar was on message, creative and all the salespeople were very impressed with the information especially the way you delivered it.

I would highly recommend this presentation to any sales group but especially beer, wine, and spirit wholesalers.

Thank you,

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