



July 25, 2008

Mr. Darryl Rosen  
783 Bunker Court  
Riverwoods IL 60015

Dear Darryl:

I am writing to let you know what an impact you made on our sale organization. We often get so involved with the introduction of new items, making supplier quotas, and dealing with our own internal changes that we forget how important our relationships and dealings really are with our customers. I have had numerous managers and reps stop by my office to thank me and RNDC for allowing them the opportunity to sit through your workshop.

Great customer service is often a lost art, and we forget that without those relationships, we cannot and will not grow our business or our suppliers' businesses. We have now adopted an "Our customers do business with us because they want to, not because they have to" attitude in our organization.

I hope your travels home were safe. Thanks again.

Sincerely,

A handwritten signature in black ink, appearing to read "Scott Lammert", written over a horizontal line.

Scott Lammert  
Executive Vice President  
Republic National Beverage Company  
South Texas.